

Product Name	Elf Grams Original
Flavor Descriptor	
NLI Description	Production
Brand	Keibler

Date Created	01/03/18
NLI #	14497
Kosher Status	OUL-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	9 g



Serving Size	1 Pouch
Serving Size g	28
Serving Size oz	
Amount Per Serving	
Calories	120

		% Daily Value*	% Daily Value*
Total Fat	4 g	5 %	
Saturated Fat	1 g	5 %	
Trans Fat	0 g		
Polysaturated Fat			
Monounsaturated Fat			
Cholesterol	0 mg	0 %	
Sodium	105 mg	5 %	
Total Carbohydrate	21 g	8 %	
Dietary Fiber	1 g	5 %	
Soluble Fiber			
Insoluble Fiber			
Total Sugars	8 g		
Includes 8g Added Sugars	8 g	16 %	
Sugar Alcohol			
Protein	2 g		
Vitamin D	0 mcg	0 %	
Calcium	0 mg	0 %	
Iron	0.8 mg	4 %	
Potassium	50 mg	0 %	
Vitamin A			
Vitamin C			
Vitamin E			
Vitamin K			
Thiamin			
Riboflavin			
Niacin			
Vitamin B6			
Folate			
Folic Acid			mcg DFE
Biotin			
Pantothenic Acid			
Phosphorus			
Iodine			
Magnesium			
Zinc			
Selenium			
Copper			
Manganese			
Chromium			
Molybdenum			
Choline			
Fluoride			

Ingredients:
Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **sugar, soybean and palm oil, honey.**
 Contains 2% or less of molasses, salt, baking soda, soy lecithin, BHT for freshness.

ALLERGEN INFORMATION: CONTAINS WHEAT AND SOY INGREDIENTS.

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00030100402138	Pouch	1 OZ (28g)	1
10030100402135	Case	150 - 1 OZ (28g)	150
00038000165892	Case		
00038000192005	Carton	2.55 OZ (72g) & 4.23 FL OZ (126ml)	1

Nutrient Contents Per 100g	
Calories	437
Total Fat	13.9 g
Saturated Fat	4.4 g
Trans Fat	0.2 g
Polysaturated Fat	5.3 g
Monounsaturated Fat	3.1 g
Cholesterol	0 mg
Sodium	371 mg
Total Carbohydrate	75.8 g
Dietary Fiber	5.3 g
Soluble Fiber	1.2 g
Insoluble Fiber	4.1 g
Total Sugars	27.5 g
Added Sugars	27.1 g
Sugar Alcohols	NA g
Protein	6.8 g
Vitamin D	0 mcg
Calcium	21.0 mg
Iron	3.0 mg
Potassium	197 mg
Vitamin A (RAE)	1 mcg
Vitamin C	0 mg
NA = Database values for the nutrient do not exist or are incomplete.	
Fluoride	2.5 %
Ash	1.0 %
Whole Grain	33.7 %

Product information can change at any time. Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS
 St. Director, Nutrition Labeling & Regulatory Compliance
 Kellogg Company

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 Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.



**Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)**

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Keebler® Elf® Grahams Original

Code No.: 30100 40213

Manufacturer: Kellogg Company

Serving Size: 1 pkg (1 oz) (28 g)

(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

II. Does the product contain noncreditable grains: Yes No X **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

Indicate which Exhibit A Group (A-I) the Product Belongs: B

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ²	Creditable Amount
		B	A ÷ B
Whole Wheat Flour, Enriched Wheat Flour	17g	16g	1
A. Total Creditable Amount³			1

* Creditable grains are whole-grain meal/flour and enriched meal/flour.

¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 1 oz (28 g)

Total contribution of product (per portion) 1 oz equivalent

I certify that the above information is true and correct and that a 1 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance

Title

Julia M. Jursinic, MS

1/4/18

1-877-511-5777

Printed Name

Date

Phone Number